

## ABOUT WOMENSFORUM

### **LIVE. LOVE. INSPIRE.**

That's the mantra at Womensforum. It's the thread running through the site - we are constantly focused on the things a woman does, the people she loves and the stories that inspire her.

Women come to Womensforum for the original content, they stay to be inspired by the stories of others. They come to feel connected to the world around them by being informed and stay to learn how to find happiness in their own world. They watch to be in the know and they share to make sure other women like them are not left out.

#### **Live.**

Live is about more than living life. It is all the things women need to know to find happiness, safety, opportunity and sometimes even a little beauty. It is all the things it takes to live a happy productive life.

#### **Love.**

Love is about more than romantic love, although we have plenty of that! It is all the kinds of love a woman feels - love of children and parents, love of siblings and family. The complications and rewards of the love of friends and the people women in every day life a woman chooses to love. Most importantly, it is about the love of self and what it takes to achieve.

#### **Inspire.**

Inspire is easily about the stories and people who inspire women but it is, also, about how to be inspiring. It is a place to come to find the support every woman needs to lift her up to be her best self.

### **Moms/Parenting**

Womensforum IS the village. A community of engaged women who want to know and to share all the things it takes to raise a family. From before the strip turns blue to the final graduation our parenting stories and videos are there to do everything from making breakfast to getting through the first family road trip.

### **Food/Recipes**

This tasty vertical includes healthy eating tips, recipes, quick and easy meals, desserts, tips and techniques, food videos, holidays and parties and more!

### **Health/Wellness**

Say hello to a healthier you with fitness, wellness, heart health, diet, stress management, doctor visits, cancer awareness, allergies, cold and flu, digestion and more!

### **Home/Living**

We've got all your at-home and out-of-home needs including decorating, DIY projects, organization, going green, gardening, safety tips, career and money, travel and leisure, auto, and more! Doing it yourself has never been easier with new tips, tricks, how-to's, professional advice, step-by-steps and more!

## **Style/Fashion**

Look fashionably better with this vertical which includes beauty, style, skin care, celebrity style, shopping, plus size options, men's fashion and more!

## **Entertainment/News**

Stay current and on trend with daily fresh with celebrity news and the fun side of gossip - weddings and babies and all the fun stuff from New York to Hollywood to your very own backyard productions!

## **Savvy Shoppers**

It's a girl's favorite topic and our favorite subject! From tracking down the latest shopper secrets, frugal finds, coupons, deals and steals to throwing in product reviews, contests and the newest product research Womensforum is all about spending the Benjamins, but not without adding a little stretch to those dollars!