

## NEWS ABOUT US

Our experienced team with almost 70 years of combined experience speaks to the depth of our knowledge, expertise, and passion for delivering results. Customized campaigns lead to performance that exceeds expectation and fosters invaluable consultative partnerships. Our team's experience allows us to recognize synergies created through uniquely developed opportunities bolstered by a coordinated multi-channel approach.

## PUBLISHERS LOOKING FORWARD TO GOOGLE'S NEW MOBILE-FRIENDLY SEARCH ALGORITHM - AD EXCHANGER

Mazola Oil Cooks Up Native Campaigns, Video On Womensforum.com - Ad Exchanger

Mazola, WomensForum Partner On Recipe Tool - MediaPost

46% of Women Go Online to Research a Food's Nutritional Information - AdWeek

Healthy Eating Survey Results - Womensforum.com

Womensforum.com and Sweet 'N Low Unite for Diet Tip Campaign - AdWeek

An (Artificially) Sweet New Web Series Now on WomensForum - TheVideoInk

Study: Print Coupons Are Still More Popular Than Digital Deals Among Moms - AdWeek

Womensforum.com Expands Ad Options - MediaPost

Womensforum Plans to Ramp Up Sales While Exploring Acquisitions - AdWeek

Study: Print Coupons Are Still More Popular Than Digital Deals Among Moms - AdWeek